



In A Land Where The Opening Day Of Deer Season Is Nearly  
A Proclaimed Holiday And Fishing Opportunities Abound,  
The Ozark Outdoor Expo Comes To Life.

**MARCH 21-22, 2025**

**E-PLEX EVENT CENTER  
OZARK EMPIRE FAIRGROUNDS  
SPRINGFIELD, MO**

**FRIDAY 9AM - 6PM | SATURDAY 9AM - 5PM  
PROMOTED BY THE OZARK EMPIRE FAIR**

Displays Will Include Hunting, Fishing, ATVs and UTVs, Archery,  
Outdoor Clothing & Gear, Guides & Outfit ers, Blinds, Trapping,  
Conservation, Land Management and So Much More!

The E-Plex East & West Halls are the perfect backdrop for the  
Ozark Outdoor Expo. With 75,000 square feet of trade show  
space, the venue can accommodate  
(46) 8' X 10' booths and over 300 10' X 10' spaces.

**SEVERAL SPONSORSHIP OPPORTUNITIES ARE AVAILABLE!**

FOR EXHIBITOR INFORMATION CONTACT:

**LANCE MARKLEY**  
LANCE@OZARKEMPIREFAIR.COM | 620-423-2355

**LIBBY NELSON**  
LIBBY@OZARKEMPIREFAIR.COM | 417-849-8278



# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR \$7,500

- \*Company Name or Logo Used in All TV Commercials, Radio Spots, Print Media and Social Media Posts
- \*Prominent Booth Space in Lobby Area Between the East, West and Center Halls  
(Encompasses 48' Curtained Back Wall, 30' Frontage and 20' Depth)
- \*(2) 4' X 5' Signs Displayed in The Trade Show Area
- \*Floor Decal Placed at Entrance to Each of The 3 Halls
- \*Company Logo On Website with Link
- \*Press Release Announcing Sponsorship

## SEMINAR SPONSORS \$1,250

- \*10' X 20' Booth Space
- \*Company Logo On Website W/Link
- \*Banner at Seminar Entry Door
- \*One Seminar Time Slot On Friday and Saturday with Choice of Speaker to Promote Your Company or Business Emphasis

## SHOW BAG SPONSOR \$5,000

- \*Free Bags with Your Company Logo Distributed at The Show Entrance and Offered to Attendees to Carry Throughout the Show

## ASSOCIATE SPONSOR \$750

- \*(1) 10' X 10' Booth Space
- \*Company Logo On Website W/Link
- \*Company Logo On Banner Displayed at Show Entry

## LANYARD SPONSOR \$600

- Company Name or Logo on All Lanyards Worn by Exhibitors During the Show

## FLOOR DECAL SPONSOR \$500

- \*(2) Of Your Company Logos Placed in High Traffic Areas On the Exhibit Floor





**NO NEED TO HUNT FOR CUSTOMERS...  
WE'LL BRING THEM TO YOU!!!**

**MAKE PLANS TO JOIN US MARCH 21-22, 2025 AS WE CELEBRATE  
HUNTING, FISHING, POWERSPORTS AND OTHER OUTDOOR ACTIVITIES  
LOVED BY SO MANY IN THE OZARKS AND BEYOND.**



Exhibit space is currently being assigned on a first come – first serve basis so plan to reserve your booths soon. Please examine the enclosed show map to get a general idea of your preferred booth location. Lance Markley or Libby Nelson may then be contacted to discuss booth availability.

Products or services of interest to outdoor enthusiasts are encouraged and prioritized. These will include but not limited to Hunting, Fishing, ATVs & UTVs, Guns, Archery, Outdoor Clothing & Gear, Guides & Outfitters, Blinds, Trapping, Taxidermy, Camping, Lodge Décor, Conservation Organizations and Land Management.

**PROMOTED BY THE OZARK EMPIRE FAIR**  
3001 N. Grant Ave. | Springfield, MO 65803  
OzarkEmpireFair.com

**FOR SPONSORSHIP & BOOTH AVAILABILITY CONTACT:**

**LANCE MARKLEY**  
**LANCE@OZARKEMPIREFAIR.COM**  
**620-423-2355**

**LIBBY NELSON**  
**LIBBY@OZARKEMPIREFAIR.COM**  
**417-849-8278**



# MARCH 21-22, 2025

Ozark Empire Fairgrounds, Springfield, MO  
 Friday 9:00 AM - 6:00 PM  
 Saturday 9:00 AM - 5:00 PM

**Promoted by the OZARK EMPIRE FAIR**

## 2025 EXHIBITOR CONTRACT (Please Type or Print)

Show Mailings Will Be Addressed To The Show Contact Name Unless Otherwise Noted

Company Name \_\_\_\_\_

Show Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Toll Free \_\_\_\_\_ Mobile \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

WE HAVE READ the rules and regulations of the Ozark Outdoor Expo and accept these conditions:

Exhibitor Signature \_\_\_\_\_ Date \_\_\_\_\_

Products To Be Displayed: \_\_\_\_\_

### INDOOR BOOTH SPACE

#### E-Plex East & West Halls

Booth Size	Booth Cost	# of Booths
8' x 10' Booth (Limited Availability)	\$425	_____
10' x 10' Booth (1)	\$450	_____
10' x 10' Booths (2)	\$425 Ea.	_____
10' x 10' Booths (3-5)	\$400 Ea.	_____
10' x 10' Booths (6 or more)	\$350 Ea.	_____

With Curtains & 110v Electric, Climate Controlled

### OUTDOOR BOOTH SPACE

Booth Size	Booth Cost	# of Booths
32' x 24' Booth	\$325	_____
Two 32' x 24' Booths	\$550	_____
Half Booth (16' x 24')	\$225	_____

Add \$200 for each additional booth

\$60 Outdoor Electric Fee - Fill Out Electric Contract

#### Liability Insurance Requirements

A certificate of Liability Insurance with \$1,000,000 minimum coverage is required from ALL Ozark Outdoor Expo show exhibitors naming Greene County Agricultural & Mechanical Society dba Ozark Empire Fair, Ozark Outdoor Expo as additional insured. Show coverage may be provided by your insurance provider OR is available through The Ozark Empire Fair for an \$85.00 fee. Please contact Tori Mitchell at 417-833-2660 for information.

### CHOICE OF BOOTHS:

1st \_\_\_\_\_ 2nd \_\_\_\_\_

### FINANCIAL SUMMARY

Indoor Booth Cost	\$ _____
Outdoor Booth Cost	\$ _____
Electricity Fee (Outdoor Only)	\$ _____
Liability Insurance	\$ _____
<b>Total Booth, Elect. &amp; Ins.</b>	<b>\$ _____</b>
3.5% Card Convenience Fee	\$ _____
50% Deposit Due By 12/20/24	<\$ _____ >
<b>Balance Due By 2/7/25</b>	<b>\$ _____</b>

**ALL BALANCES ON YOUR BOOTH SPACE DUE NO LATER THAN**

**Friday, February 7, 2025**

#### Make Check Payable & Return Contract to:

Ozark Outdoor Expo  
 3001 N Grant Ave., Springfield, MO 65803  
 Lance@ozarkempirefair.com  
 Phone: 620-423-2355 | 417-833-2660

Office Use Only	Date	Amount	Method	Deposit#
Contract deposit	_____	_____	_____	_____
Balance paid	_____	_____	_____	_____

# RULES AND REGULATIONS BINDING BOTH PARTIES TO THIS CONTRACT

- Greene County Agricultural and Mechanical Society, dba Ozark Empire Fair, Ozark Outdoor Expo referred to below as **First Party, Lessor.**
- Each Exhibitor at the Ozark Outdoor Expo is referred to below as **Second Party, Lessee.**
- Second Party shall not only comply with rules and regulations of First Party, but will conform to the laws of the State of Missouri, County of Greene, and City of Springfield having to do with gambling, sale and use of intoxicating liquors, health and sanitation, sales tax, fire codes, building and electrical inspection and such other laws and ordinances having to do with operation of privilege granted herein and upon the premises of the Lessor.**
- First Party will not be liable for injury to any person or damage to any property that comes on the grounds for any cause whatsoever. Second party must provide a **certificate of comprehensive or commercial general liability insurance in a minimum amount of \$1,000,000 per occurrence naming as additional insured the Greene County Agricultural and Mechanical Society, Inc., DBA Ozark Empire Fair or the Ozark Outdoor Expo and the city of Springfield.** Their agents, servants and employees are made additional insured but only in so far as the operations under this contract concern. In all cases, second party is required to carry property insurance which insures their goods and exhibitors against damage or loss. Furthermore, second party agrees to indemnify and hold harmless the First Party and its employees against any and all claims arising out of acts of the Second Party or his representatives, or out of activities within the second party's booth area.
- In the event the premises leased by this contract or any part thereof shall be destroyed or damaged by fire or by any other cause, or if any other casualty, riot or civil disturbance, strike, act of God, or other unforeseen circumstance shall render the fulfillment of this contract impractical, the Lessor shall not in any case be liable or responsible to Lessee for any damage, direct or indirect, or loss caused thereby. If because of an emergency such as, but not limited to, an air raid, air raid warning, war (declared or undeclared), terrorism, curfews, riots, civil disorders or labor disorders, weather, epidemic, pandemic, public health crisis, or a proclaimed state of emergency, any performance or any public meeting scheduled or in progress is canceled or terminated, the Lessor shall not be liable or responsible to the Lessee for any loss or damage, caused thereby, directly or indirectly, and Lessor shall not be liable for any refund of whatever kind or nature.
- Location assigned to Second Party must be kept clean and all refuse, rubbish, and garbage deposited in containers provided by First Party. These containers will be emptied with contents disposed of by the show's sanitary crew at regular intervals each day throughout the show.
- Second Party shall confine his operation to the space or location allotted for his use and specified on the face of this contract and shall not tack or place advertising material or solicit business outside said confines. The use of bells, records, gongs, public address systems or any other noisy instruments to attract attention is prohibited.
- No part of a stand or exhibit booth, tent or awning, shall extend beyond edge of the booth space.** Space allotted to Lessee shall be improved and decorated by said Lessee at his expense.
- Exhibitors cannot distribute food, including popcorn, peanuts and beverages unless approval has been obtained from the Ozark Empire Fair.
- First Party or his authorized agents shall have access to any leased premises, booth, and stand at all times.
- Under no circumstances shall Lessee sublease all or any part of the space or privilege allotted by Lessor, nor permit any other party to exhibit therein nor allow any representative of any firm or company not exhibiting to solicit business or take orders in his place of operation.**
- Parking in front of exhibit buildings or exhibit areas will not be tolerated.** All vehicles used to bring in supplies or exhibits must be moved to designated areas immediately after they are unloaded. No vehicles are allowed on the show grounds or aisles during show hours –except those parked in booths. Those vehicles must be in the designated booth before the show starts and remain there until the show ends each day.
- First Party shall have the final rights to cancel any contract, settle all disputes, regulate the operation of all privileges and enforce the rules and regulations as set forth and agreed to in this contract.**
- All wiring or electrical work of any type shall meet the requirements of the Springfield City code and shall be done by the official show electrician.**
- Second Party shall notify the show management of intent to cancel this contract by February 7, 2025 in order to file claim for refund of deposit. Full payment for booth space must be made by February 7, 2025. Returned checks will result in an additional \$50 handling fee.
- Exhibit Setup** – All exhibits must be in place before 6 p.m. Thursday, March 20, 2025.
- Exhibit Removal** – All exhibits will remain in place until 5 p.m. Saturday, March 22, 2025. Exhibits may be removed until 8 p.m. Saturday, Sunday from 8 a.m. to noon and 8 a.m. to noon on Monday.
- All exhibit space contracts, unless otherwise specified, will expire with the close of the show and all temporary buildings, frames, booths, etc., must be removed from the grounds by stated times; otherwise, such property or materials shall become the property of the Ozark Empire Fair and may be disposed of by same.**

**ALL BOOTHS MUST BE REMOVED BY NOON, MONDAY, MARCH 24, 2025.**

# - Electrical Contract -

Company Name \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Address \_\_\_\_\_  
 City State Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_

**ALL ELECTRICAL  
 HOOK-UPS MUST  
 BE PAID FOR IN  
 ADVANCE**

*Return With Show  
 Contract*

**Inside Electrical Needs**

- \_\_\_\_\_ No electricity needed
- \_\_\_\_\_ 120v (shared 20 amp service)—NO CHARGE
- \_\_\_\_\_ 60 amp (120/208v), single phase, 4-wire receptacles (NEMA #1460R) shared service—NO CHARGE  
 \*Available in the E-Plex Only.
- \_\_\_\_\_ 208v, 3 phase service available in E-Plex in selected areas only, \$160 minimum hook-up charge.  
 \*Advance reservation required.
- \_\_\_\_\_ 240v single phase service—\*Available in the Annex Only.
  - \_\_\_\_\_ 20 amp—\$80      \_\_\_\_\_ 30 amp—\$105
  - \_\_\_\_\_ 40 amp—\$130    \_\_\_\_\_ 60 amp—\$150

**Outside Electrical Needs**

- \_\_\_\_\_ No electricity needed
- \_\_\_\_\_ 120v (20 amp service)—\$55
- \_\_\_\_\_ 240v service, single phase only  
 \*Available in limited areas only
  - \_\_\_\_\_ 20 amp—\$80      \_\_\_\_\_ 30 amp—\$105
  - \_\_\_\_\_ 40 amp—\$130    \_\_\_\_\_ 60 amp—\$150

*Exhibitors must furnish extension cords to hook-up if needed.*

*Electrical requirements must be booked in advance.  
 An additional charge of \$50 will be made for electrical  
 hook-ups not reserved prior to arrival.*

Type of product(s) or selling aid(s) that will be using electricity:

\_\_\_\_\_

Office Use Only	Date	Amount	Method	Deposit #
Electric Payment	_____	_____	_____	_____



# Booth Furniture and Equipment Rental Form

NO RENTED MERCHANDISE WILL BE DELIVERED WITHOUT ADVANCE PAYMENT.  
EQUIPMENT ORDERED AFTER THE DEADLINE WILL BE SUBJECT TO A

**10% or \$10.00 SURCHARGE (whichever is higher)**

**Orders must be received by 3/14/2025**

Dear Exhibitor,

The Ozark Empire Fairgrounds & Events Center is pleased to handle all of your rental needs for the 2025 Ozark Outdoor Expo. On the following forms you will find an array of rental options that we have available. If you cannot find an item that you require, please contact us and we will be happy to accommodate all of your rental needs.

**Please contact Tori Mitchell at 417.833.2660 or email at [tori@ozarkempirefair.com](mailto:tori@ozarkempirefair.com)**

## Booth Furniture Rental

Item	Price	Quantity	Total \$
<b>Tables</b>			
5' x 24" Table	\$16.00	_____	_____
5' x 24" Skirted Table	\$26.00	_____	_____
6' x 24" Table	\$16.00	_____	_____
6' x 24" Skirted Table	\$26.00	_____	_____
6' x 30" Table	\$16.00	_____	_____
6' x 30" Skirted Table	\$26.00	_____	_____
8' x 24" Table	\$16.00	_____	_____
8' x 24" Skirted Table	\$26.00	_____	_____
8' x 30" Table	\$11.00	_____	_____
8' x 30" Skirted Table	\$21.00	_____	_____
Add \$11/Table to make 40" Tall Tables			
Number of Tall Tables		_____	_____
Size of Tall Tables		_____	_____
Cocktail/Pub Table	\$36.00	_____	_____
Cocktail Table Skirted	\$46.00	_____	_____
<b>Chairs</b>			
McCourt Folding	\$2.00	_____	_____
Metal Hercules	\$2.00	_____	_____
Director Chair	\$16.00	_____	_____
40" Director Chair	\$18.00	_____	_____
<b>Misc.</b>			
Wooden Easel	\$8.50	_____	_____
Extra Pipe or Drape*	\$3.00/ft	_____	_____
*6' Minimum			
<b>Total Booth Furniture Rental:</b>			_____

Please copy the total to ORDER RECAP on page 2

## Floor Rental

**Carpet Orders due 3/7/2025**

Item	Price	Quantity	Total \$
<b>Black Rubber</b>			
Comfort Mat (4' x 6')	\$10.00	_____	_____
Plush Carpet (9' x 10')	\$90.00	_____	_____
Select Carpet Color:		Gray	Blue
Carpet Pad (9' x 10')	\$50.00	_____	_____
Plastic Covering	\$40.00	_____	_____
<b>Total Floor Rental:</b>			_____

Please copy the total to ORDER RECAP on page 2

## Audio/Visual Equipment Rental

Subject to availability

Item	Price	Quantity	Total \$
32" LCD TV	\$110.00	_____	_____
42" LCD TV	\$135.00	_____	_____
55" LCD TV	\$160.00	_____	_____
DVD Player	\$40.00	_____	_____
Laptop CPU	\$110.00	_____	_____

**Total Audio/Visual Rental:** \_\_\_\_\_

Please copy the total to ORDER RECAP on page 2

## Display Labor

Price for display labor is \$45 per man/hour. Min. \$90

Number of Men Required: \_\_\_\_\_  
 Estimated Hours Per Man: \_\_\_\_\_  
 Total Hours (# of Men x Hours Per Man): \_\_\_\_\_

**Total Estimated Price (Total Hours x \$45.00):** \_\_\_\_\_

Please copy the total to ORDER RECAP on page 2



# 2025 Ozark Outdoor Expo

EQUIPMENT ORDERED AFTER THE DEADLINE WILL BE SUBJECT TO A  
**10% or \$10.00 SURCHARGE (whichever is higher).**  
Orders must be received by 3/14/2025

## Material Handling

### Incoming Freight Information

Company Name or Contact Person: \_\_\_\_\_ Booth #: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Number of Pieces: \_\_\_\_\_ Shipper: \_\_\_\_\_

### Outgoing Freight Information (Ship to)

Company Name or Contact Person: \_\_\_\_\_ Booth #: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Number of Pieces: \_\_\_\_\_ Shipper: \_\_\_\_\_

### Material Handling Rates and Information

Warehouse freight service includes: Storage up to thirty days before the show, delivery to your booth, storage of empties during show, and outgoing material handling from the show. The rates are \$46.00 per hundredweight with a minimum of \$46.00. All outgoing freight will be sent freight collect, or c.o.d. (if being sent UPS).

**Weight of Shipment (Rounded up to next hundred):** \_\_\_\_\_  
 x 0.46

**Material Handling Cost:** \_\_\_\_\_

Please copy the total to ORDER RECAP on page 2

## Order Recap

Category	Total \$
Booth Furniture Rental	_____
Floor Rental	_____
Audio/Visual Equipment Rental	_____
Display Labor	_____
Material Handling	_____
<b>3.5% Card Convenience Fee</b>	_____
<b>10% or \$10.00 LATE FEE (After 3/14/2025)</b> (whichever is higher)	_____
<b>Total of All Services &amp; Fees:</b>	_____

Company Name: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_ Booth #: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax or Email: \_\_\_\_\_

Method of Payment: Check #: \_\_\_\_\_ Credit Card: \_\_\_\_\_ (Visa, Mastercard, American Express or Discover)

### All Card Payments Will be Charged a 3.5% Convenience Fee

Name on Card: \_\_\_\_\_  
 Credit Card Number: \_\_\_\_\_  
 Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_  
 Authorized Signature: \_\_\_\_\_

Orders & Payments may be remitted via:

1. Email to [tori@ozarkempirefair.com](mailto:tori@ozarkempirefair.com)
2. Fax to **Tori Mitchell @ 417.833.3769**
3. Mailed to: **Ozark Empire Fair Attn: Tori**  
 3001 N. Grant Ave  
 Springfield, MO 65803