



In A Land Where The Opening Day Of Deer Season Is Nearly A Proclaimed Holiday And Fishing Opportunities Abound, The Ozark Outdoor Expo Comes To Life.

MARCH 20-21, 2026

**E-PLEX EVENT CENTER
OZARK EMPIRE FAIRGROUNDS
SPRINGFIELD, MO**

**FRIDAY 9AM - 5PM | SATURDAY 9AM - 5PM
PROMOTED BY THE OZARK EMPIRE FAIR**

Displays Will Include Hunting, Fishing, ATVs and UTVs, Archery, Outdoor Clothing & Gear, Guides & Outfitters, Blinds, Trapping, Conservation, Land Management and So Much More!

The E-Plex provides the ideal backdrop for the Ozark Outdoor Expo. The West Hall, Center Hall, and Lobby feature over 47,000 square feet of trade show space, giving vendors and exhibitors plenty of room to showcase products and connect with attendees. The East Hall will host the exciting 3D Archery Tournament, adding an interactive competition.

SEVERAL SPONSORSHIP OPPORTUNITIES ARE AVAILABLE!

FOR EXHIBITOR INFORMATION CONTACT:

LANCE MARKLEY

LANCE@OZARKEMPIREFAIR.COM | 620-423-2355

LIBBY THATER

LIBBY@OZARKEMPIREFAIR.COM | 417-849-8278

WWW.OZARKOUTDOOREXPO.COM



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$7,500

- *Company Name or Logo Used in All TV Commercials, Radio Spots, Print Media and Social Media Posts
- *Prominent Booth Space in Lobby Area Between the East, West and Center Halls
(Encompasses 48' Curtained Back Wall, 30' Frontage and 20' Depth)
- * (2) 4' X 5' Signs Displayed in The Trade Show Area
- *Floor Decal Placed in Entrance to Each of The 3 Halls
- *Company Logo On Website with Link
- *Press Release Announcing Sponsorship

OZARK ARCHERY TOURNAMENT SPONSOR \$1,500

- *10' X 20' Booth Space Next To Archery Tournament Entrance
- *Company Logo On All Tournament Promotional Materials & Social Media Posts
- *Company Logo on Show Website with Link
- *Company Logo on Banner Display at Show Entrance
- *Floor Decal Placed in Entrance to E-Plex East Hall

SHOW BAG SPONSOR \$5,000

- *Free Bags with Your Company Logo Distributed at The Show Entrance and Offered to Attendees to Carry Throughout the Show

ASSOCIATE SPONSOR \$750

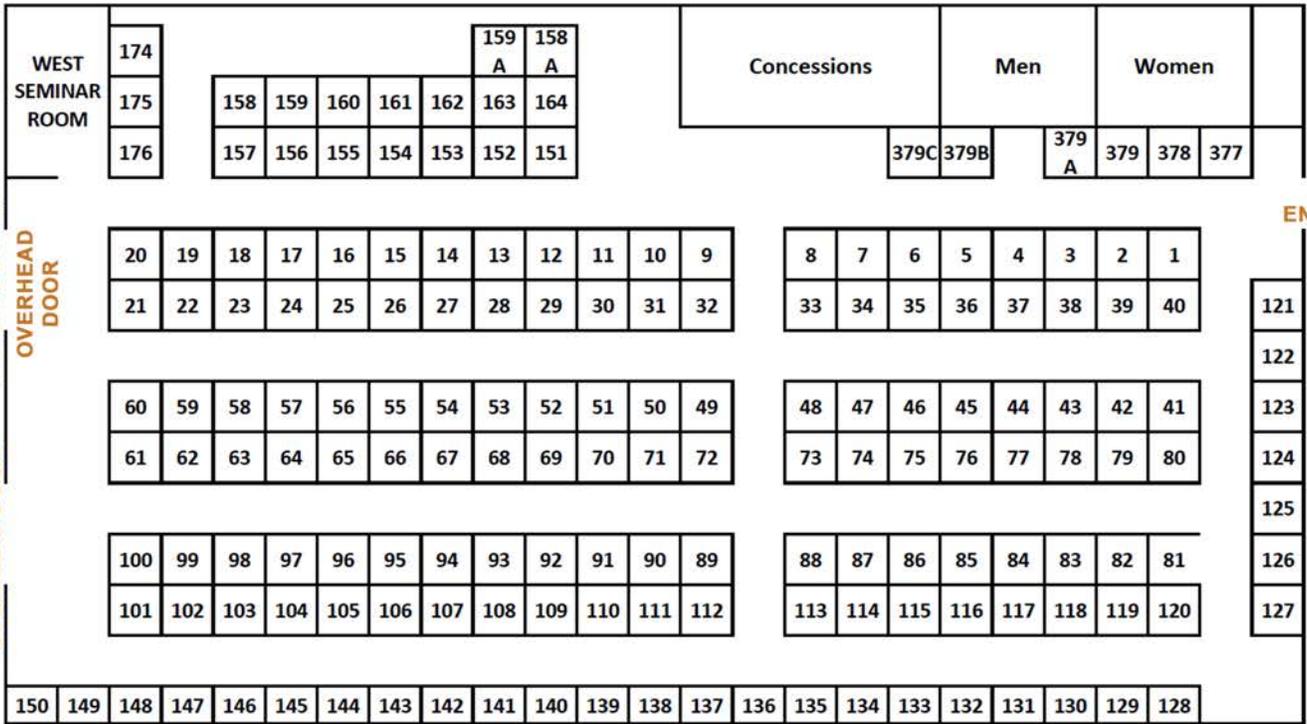
- * (1) 10' X 10' Booth Space
- *Company Logo On Website W/Link
- *Company Logo On Banner Displayed at Show Entry

LANYARD SPONSOR \$600

- Company Name or Logo On All Lanyards Worn by Exhibitors During the Show

FLOOR DECAL SPONSOR \$500

- * (2) Of Your Company Logos Placed in High Traffic Areas On the Exhibit Floor



E-PLEX WEST HALL



E-PLEX EAST HALL





**NO NEED TO HUNT FOR CUSTOMERS...
WE'LL BRING THEM TO YOU!!!**

**MAKE PLANS TO JOIN US MARCH 20-21, 2026 AS WE CELEBRATE
HUNTING, FISHING, POWERSPORTS AND OTHER OUTDOOR
ACTIVITIES LOVED BY SO MANY IN THE OZARKS AND BEYOND.**



Exhibit space is currently being assigned on a first come – first serve basis so plan to reserve your booths soon. Please examine the enclosed show map to get a general idea of your preferred booth location. Lance Markley or Libby Thater may then be contacted to discuss booth availability.

Products or services of interest to outdoor enthusiasts are encouraged and prioritized. These will include but not limited to Hunting, Fishing, ATVs & UTVs, Guns, Archery, Outdoor Clothing & Gear, Guides & Outfitters, Blinds, Trapping, Taxidermy, Camping, Lodge Décor, Conservation Organizations and Land Management.

PROMOTED BY THE OZARK EMPIRE FAIR
3001 N. Grant Ave. | Springfield, MO 65803
OzarkEmpireFair.com

FOR SPONSORSHIP & BOOTH AVAILABILITY CONTACT:

LANCE MARKLEY
LANCE@OZARKEMPIREFAIR.COM
620-423-2355

LIBBY THATER
LIBBY@OZARKEMPIREFAIR.COM
417-849-8278

WWW.OZARKOUTDOOREXPO.COM



E-PLEX CENTER HALL

Overhead Door

501	500	499	498	497
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496	495	494	493	492
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482	483	484	485
481	480	479	478

486	487
477	476

488	489	490	491
475	474	473	472

460	461	462	463	464	465
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466	467	468	469	470	471
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Overhead Door



MARCH 20-21, 2026

Ozark Empire Fairgrounds, Springfield, MO
 Friday 9:00 AM - 5:00 PM
 Saturday 9:00 AM - 5:00 PM

Promoted by the OZARK EMPIRE FAIR

2026 EXHIBITOR CONTRACT (Please Type or Print)

Show Mailings Will Be Addressed To The Show Contact Name Unless Otherwise Noted

Company Name _____

Show Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Toll Free _____ Mobile _____

Fax _____ Email _____

WE HAVE READ the rules and regulations of the Ozark Outdoor Expo and accept these conditions:

Exhibitor Signature _____ Date _____

Products To Be Displayed: _____

INDOOR BOOTH SPACE

E-Plex East & West Halls

Booth Size	Booth Cost	# of Booths
8' x 10' Booth (Limited Availability)	\$425	_____
10' x 10' Booth (1)	\$450	_____
10' x 10' Booths (2)	\$425 Ea.	_____
10' x 10' Booths (3-5)	\$400 Ea.	_____
10' x 10' Booths (6 or more)	\$350 Ea.	_____

With Curtains & 110v Electric, Climate Controlled

OUTDOOR BOOTH SPACE

Booth Size	Booth Cost	# of Booths
32' x 24' Booth	\$325	_____
Two 32' x 24' Booths	\$550	_____
Half Booth (16' x 24')	\$225	_____

Add \$200 for each additional booth

\$60 Outdoor Electric Fee - Fill Out Electric Contract

Liability Insurance Requirements

A certificate of Liability Insurance with \$1,000,000 minimum coverage is required from ALL Ozark Outdoor Expo show exhibitors naming Greene County Agricultural & Mechanical Society dba Ozark Empire Fair, Ozark Outdoor Expo as additional insured. Show coverage may be provided by your insurance provider OR is available through The Ozark Empire Fair for an \$85.00 fee. Please contact Tori Mitchell at 417-833-2660 for information.

CHOICE OF BOOTHS:

1st _____ 2nd _____

FINANCIAL SUMMARY

Indoor Booth Cost	\$ _____
Outdoor Booth Cost	\$ _____
Electricity Fee (Outdoor Only)	\$ _____
Liability Insurance	\$ _____
Total Booth, Elect. & Ins.	\$ _____
3.5% Card Convenience Fee	\$ _____
Amount Due With Contract	\$ _____

**ALL PAYMENTS ON YOUR BOOTH SPACE DUE
NO LATER THAN**

Friday, February 27, 2026

Make Check Payable & Return Contract to:

Ozark Outdoor Expo
 3001 N Grant Ave., Springfield, MO 65803
 Lance@ozarkempirefair.com
 Phone: 620-423-2355 | 417-833-2660

Office Use Only	Date	Amount	Method	Deposit#
Contract deposit	_____	_____	_____	_____
Balance paid	_____	_____	_____	_____

RULES AND REGULATIONS BINDING BOTH PARTIES TO THIS CONTRACT

•Greene County Agricultural and Mechanical Society, dba Ozark Empire Fair, Ozark Outdoor Expo referred to below as **First Party, Lessor.**

•Each Exhibitor at the Ozark Outdoor Expo is referred to below as **Second Party, Lessee.**

•**Second Party shall not only comply with rules and regulations of First Party, but will conform to the laws of the State of Missouri, County of Greene, and City of Springfield having to do with gambling, sale and use of intoxicating liquors, health and sanitation, sales tax, fire codes, building and electrical inspection and such other laws and ordinances having to do with operation of privilege granted herein and upon the premises of the Lessor.**

•First Party will not be liable for injury to any person or damage to any property that comes on the grounds for any cause whatsoever. Second party must provide a **certificate of comprehensive or commercial general liability insurance in a minimum amount of \$1,000,000 per occurrence naming as additional insured the Greene County Agricultural and Mechanical Society, Inc., DBA Ozark Empire Fair or the Ozark Outdoor Expo and the city of Springfield.** Their agents, servants and employees are made additional insured but only in so far as the operations under this contract concern. In all cases, second party is required to carry property insurance which insures their goods and exhibitors against damage or loss. Furthermore, second party agrees to indemnify and hold harmless the First Party and its employees against any and all claims arising out of acts of the Second Party or his representatives, or out of activities within the second party's booth area.

•In the event the premises leased by this contract or any part thereof shall be destroyed or damaged by fire or by any other cause, or if any other casualty, riot or civil disturbance, strike, act of God, or other unforeseen circumstance shall render the fulfillment of this contract impractical, the Lessor shall not in any case be liable or responsible to Lessee for any damage, direct or indirect, or loss caused thereby. If because of an emergency such as, but not limited to, an air raid, air raid warning, war (declared or undeclared), terrorism, curfews, riots, civil disorders or labor disorders, weather, epidemic, pandemic, public health crisis, or a proclaimed state of emergency, any performance or any public meeting scheduled or in progress is canceled or terminated, the Lessor shall not be liable or responsible to the Lessee for any loss or damage, caused thereby, directly or indirectly, and Lessor shall not be liable for any refund of whatever kind or nature.

•Location assigned to Second Party must be kept clean and all refuse, rubbish, and garbage deposited in containers provided by First Party. These containers will be emptied with contents disposed of by the show's sanitary crew at regular intervals each day throughout the show.

•Second Party shall confine his operation to the space or location allotted for his use and specified on the face of this contract and shall not tack or place advertising material or solicit business outside said confines. The use of bells, records, gongs, public address systems or any other noisy instruments to attract attention is prohibited.

•**No part of a stand or exhibit booth, tent or awning, shall extend beyond edge of the booth space.** Space allotted to Lessee shall be improved and decorated by said Lessee at his expense.

•Exhibitors cannot distribute food, including popcorn, peanuts and beverages unless approval has been obtained from the Ozark Empire Fair.

•First Party or his authorized agents shall have access to any leased premises, booth, and stand at all times.

•**Under no circumstances shall Lessee sublease all or any part of the space or privilege allotted by Lessor, nor permit any other party to exhibit therein nor allow any representative of any firm or company not exhibiting to solicit business or take orders in his place of operation.**

•**Parking in front of exhibit buildings or exhibit areas will not be tolerated.** All vehicles used to bring in supplies or exhibits must be moved to designated areas immediately after they are unloaded. No vehicles are allowed on the show grounds or aisles during show hours –except those parked in booths. Those vehicles must be in the designated booth before the show starts and remain there until the show ends each day.

•**First Party shall have the final rights to cancel any contract, settle all disputes, regulate the operation of all privileges and enforce the rules and regulations as set forth and agreed to in this contract.**

•**All wiring or electrical work of any type shall meet the requirements of the Springfield City code and shall be done by the official show electrician.**

•Second Party shall notify the show management of intent to cancel this contract by February 27, 2026 in order to file claim for refund of deposit. Full payment for booth space must be made by February 27, 2026. Returned checks will result in an additional \$50 handling fee.

•**Exhibit Setup** – All exhibits must be in place before 6 p.m. Thursday, March 19, 2026

•**Exhibit Removal** – All exhibits will remain in place until 5 p.m. Saturday, March 21, 2026. Exhibits may be removed until 8 p.m. Saturday, Sunday from 8 a.m. to noon and 8 a.m. to noon on Monday.

•**All exhibit space contracts, unless otherwise specified, will expire with the close of the show and all temporary buildings, frames, booths, etc., must be removed from the grounds by stated times; otherwise, such property or materials shall become the property of the Ozark Empire Fair and may be disposed of by same.**

ALL BOOTHS MUST BE REMOVED BY NOON, MONDAY, MARCH 23, 2026.

- Electrical Contract -

Company Name _____
Contact Person _____
Address _____
City State Zip _____
Phone _____
Email _____
Exhibitor Signature _____

**ALL ELECTRICAL
HOOK-UPS MUST
BE PAID FOR IN
ADVANCE**

*Return With
Show Contract*

Inside Electrical Needs

- _____ No electricity needed
_____ 120v (shared 20 amp service)—NO CHARGE
_____ 60 amp (120/208v), single phase, 4-wire receptacles
(NEMA #1460R) shared service—NO CHARGE
Available in the E-Plex Only.
_____ 208v, 3 phase service available in E-Plex in selected areas only,
\$160 minimum hook-up charge.
Advance reservation required.
_____ 240v single phase service—Available in Arena & Pinegar Only.
_____ 20 amp—\$80 _____ 30 amp—\$105
_____ 40 amp—\$130 _____ 60 amp—\$150

Outside Electrical Needs

- _____ No electricity needed
_____ 120v (20 amp service)—\$60
_____ 240v service, single phase
Available in limited areas only
_____ 20 amp—\$80 _____ 30 amp—\$105
_____ 40 amp—\$130 _____ 60 amp—\$150

Exhibitors must furnish extension cords to hook-up if needed.

*Electrical requirements must be booked in advance.
An additional charge of \$50 will be made for electrical
hook-ups not reserved prior to arrival.*

Type of product(s) or selling aid(s) that will be using electricity:

Office Use Only	Date	Amount	Method	Deposit #
Electric Payment	_____	_____	_____	_____



Booth Furniture and Equipment Rental Form

NO RENTED MERCHANDISE WILL BE DELIVERED WITHOUT ADVANCE PAYMENT.
EQUIPMENT ORDERED AFTER THE DEADLINE WILL BE SUBJECT TO A

10% or \$10.00 SURCHARGE (whichever is higher)

Orders must be received by 3/13/2026

Dear Exhibitor,

The Ozark Empire Fairgrounds & Events Center is pleased to handle all of your rental needs for the 2026 Ozark Outdoor Expo. On the following forms you will find an array of rental options that we have available. If you cannot find an item that you require, please contact us and we will be happy to accommodate all of your rental needs.

Please contact Tori Mitchell at 417.833.2660 or email at tori@ozarkempirefair.com

Booth Furniture Rental

Item	Price	Quantity	Total \$
Tables			
5' x 24" Table	\$16.00	_____	_____
5' x 24" Skirted Table	\$26.00	_____	_____
6' x 24" Table	\$16.00	_____	_____
6' x 24" Skirted Table	\$26.00	_____	_____
6' x 30" Table	\$16.00	_____	_____
6' x 30" Skirted Table	\$26.00	_____	_____
8' x 24" Table	\$16.00	_____	_____
8' x 24" Skirted Table	\$26.00	_____	_____
8' x 30" Table	\$11.00	_____	_____
8' x 30" Skirted Table	\$21.00	_____	_____
Add \$11/Table to make 40" Tall Tables			
Number of Tall Tables		_____	_____
Size of Tall Tables		_____	_____
Cocktail/Pub Table	\$36.00	_____	_____
Cocktail Table Skirted	\$46.00	_____	_____
Chairs			
McCourt Folding	\$2.00	_____	_____
Metal Hercules	\$2.00	_____	_____
Director Chair	\$16.00	_____	_____
40" Director Chair	\$18.00	_____	_____
Misc.			
Wooden Easel	\$8.50	_____	_____
Extra Pipe or Drape*	\$3.00/ft	_____	_____
*6' Minimum			
Total Booth Furniture Rental:			_____
Please copy the total to ORDER RECAP on page 2			

Floor Rental

Carpet Orders due 3/6/2026

Item	Price	Quantity	Total \$
Black Rubber			
Comfort Mat (4' x 6')	\$10.00	_____	_____
Plush Carpet (9' x 10')	\$90.00	_____	_____
Select Carpet Color:		Gray	Blue
Carpet Pad (9' x 10')	\$50.00	_____	_____
Plastic Covering	\$40.00	_____	_____
Total Floor Rental:			_____
Please copy the total to ORDER RECAP on page 2			

Audio/Visual Equipment Rental

Subject to availability

Item	Price	Quantity	Total \$
32" LCD TV	\$110.00	_____	_____
42" LCD TV	\$135.00	_____	_____
55" LCD TV	\$160.00	_____	_____
DVD Player	\$40.00	_____	_____
Laptop CPU	\$110.00	_____	_____
Total Audio/Visual Rental:			_____
Please copy the total to ORDER RECAP on page 2			

Display Labor

Price for display labor is \$45 per man/hour. Min. \$90

Number of Men Required:	_____
Estimated Hours Per Man:	_____
Total Hours (# of Men x Hours Per Man):	_____
Total Estimated Price (Total Hours x \$45.00):	_____
Please copy the total to ORDER RECAP on page 2	

2026 Ozark Outdoor Expo

EQUIPMENT ORDERED AFTER THE DEADLINE WILL BE SUBJECT TO A
10% or \$10.00 SURCHARGE (whichever is higher).
Orders must be received by 3/13/2026

Material Handling

Incoming Freight Information

Company Name or Contact Person: _____ Booth #: _____
 Address: _____
 City: _____ State: _____ Zip: _____ Phone: _____
 Number of Pieces: _____ Shipper: _____

Outgoing Freight Information (Ship to)

Company Name or Contact Person: _____ Booth #: _____
 Address: _____
 City: _____ State: _____ Zip: _____ Phone: _____
 Number of Pieces: _____ Shipper: _____

Material Handling Rates and Information

Warehouse freight service includes: Storage up to thirty days before the show, delivery to your booth, storage of empties during show, and outgoing material handling from the show. The rates are \$46.00 per hundredweight with a minimum of \$46.00. All outgoing freight will be sent freight collect, or c.o.d. (if being sent UPS).

Weight of Shipment (Rounded up to next hundred): _____
 x 0.46

Material Handling Cost: _____

Please copy the total to ORDER RECAP on page 2

Order Recap

Category	Total \$
Booth Furniture Rental	_____
Floor Rental	_____
Audio/Visual Equipment Rental	_____
Display Labor	_____
Material Handling	_____
<u>3.5% Card Convenience Fee</u>	_____
<u>10% or \$10.00 LATE FEE (After 3/13/2026)</u> <small>(whichever is higher)</small>	_____
Total of All Services & Fees:	_____

Company Name: _____
 Contact Person: _____ Booth #: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax or Email: _____

Method of Payment: Check #: _____ Credit Card: _____ (Visa, Mastercard, American Express or Discover)

All Card Payments Will be Charged a 3.5% Convenience Fee

Name on Card: _____
 Credit Card Number: _____
 Exp. Date: _____ Security Code: _____
 Authorized Signature: _____

Orders & Payments may be remitted via:

1. Email to tori@ozarkempirefair.com
2. Fax to **Tori Mitchell @ 417.833.3769**
3. Mailed to: **Ozark Empire Fair Attn: Tori**
 3001 N. Grant Ave
 Springfield, MO 65803